



Meeting Agenda Spring 2020

Welcome to the UCR Extension Design Thinking Board Meeting

1. Roll Call
2. Welcome to the UCR Extension DT Course
 - *More about the module structure
 - *Expert Panel added
3. Introduction to Faculty
 - Roger Mader
 - Tony Bynum
 - Holly O'Driscoll
 - Kelly Costello
4. Design Thinking Custom Programs
 - *Lunch and Learn
 - *Setting up conference calls
 - *Presenting Proposals
 - *Format

5. On-line Program

*Spring 2020, May 18th - July 10th

*Fall 2020, October 26th – December 18th

6. Your next steps

*Integrate UCR Extension DT framework into your company

*Sign up for case studies and panels- see sheets

*FB, Twitter

*LinkedIn, Post

*Fall 2020, in classroom October 5th – October 8th

8. Discussion

*Internal Marketing (ROI Kit, Case Studies, Student evaluations)